

“To make known to the sons of men
his mighty acts, and the glorious
majesty of his kingdom.”
(Psalm 145:12)

Project of Berġi Church „God’s Hands”

NECESSITY FOR PREMISES



IDEA OF THE CHURCH AND THE CHRISTIAN CENTRE



DONATION OF THE LAND



TENDER FOR IDEAS OF CONCEPTUAL DESIGN



PROJECT „GOD’S HANDS”



PROJECT DEVELOPMENT
ATTRACTION OF FUNDS

PLAN FOR ATTRACTION OF DONATIONS **for Construction of Berģu Church and the Christian Education Centre “God's Hands”**

By foundation of Berģu Church and the Christian Education Centre the society will gain opportunities in:

- Educating, moral and Christian education of children and young people
- Society revitalisation
- Elimination of desolation and loneliness between members of society

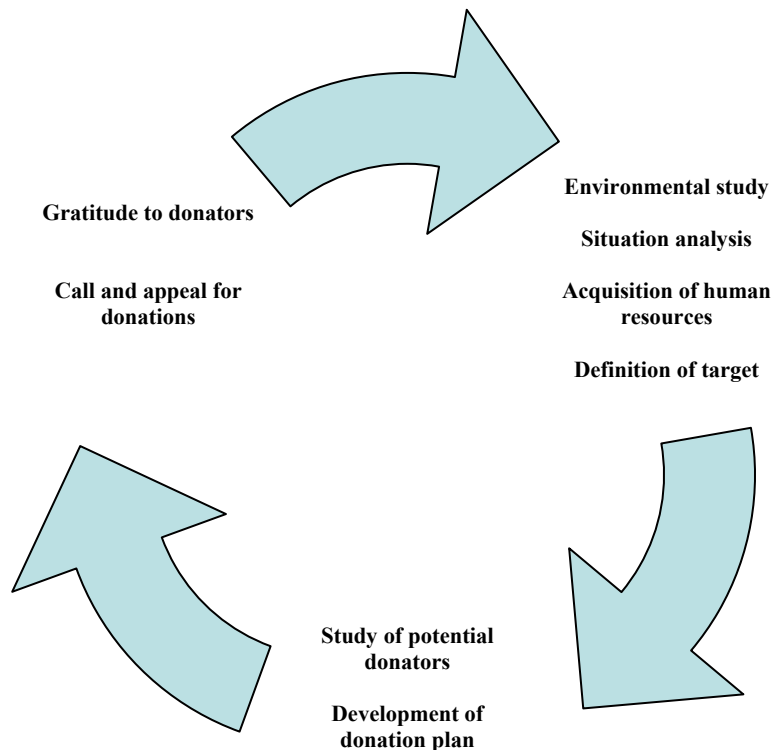
Uniqueness of the project:

- Combination of the Church and the Christian Education Centre
- Location (the only one in the region, near to Riga centre, in the area of private houses), project solution and layout
- Special purpose donation (part of the land has been donated with a special purpose: construction of the church with a devise that art classes for children would be held at the church)

Target group:

- Members of society regardless of their age who feel themselves appealed and search for their way to Jesus

Cycle of attraction of the funds:



Strategic plan:

PRAYERS DURING SERVICE
GROUP PRAYERS
INDIVIDUAL PRAYERS
CHURCH SERVICES AT OTHER CHURCHES DURING SERVICES
ACTIONS – DONATE TO BERĢU CHURCH (CONCERTS, EVENTS)
INFORMATION IN MASS MEDIA
LETTERS< TELEPHONE CALLS< VISITS< INVITATIONS

Methods for attraction of donations:

- direct mail, donation boxes, actions, internet, partnership with enterprises (motivation, why to donate in this project, what donators gain)
 - personal appeal, telephonic appeal, a personal letter, personalized or impersonalized letters
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- motivation, inspiring, facilitation of involvement, study of potential donators, development of qualitative information materials (letters, report, booklets), facilitation of cooperation (learn not to be beggars, but partners)
 - regular information on the project (press (for wider society), radio, TV, information letters, reports, at notice boards in enterprises)
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- gratitude: press, individual, homepage

Motivation of donation:

- compassion, traditions, pride, religious faith, personal or business necessity, public gratitude, tax benefits

Donators:

- natural persons – parishioners, local inhabitants, people of goodwill (donator's place of residence, age, occupation, social status, resources, common elements, resources to achieve)
- enterprises, *LELB* (Latvian Evangelical Lutheran Church) congregations, *LELBA* (Latvian Evangelical Lutheran Church in America) congregations, foreign partner congregations (field of activity, scope, donation practice)

Types of donations:

- time, work, services, training (knowledge, ideas, practical help)
- finances (anonymous urn donations, by transferring to accounts of special purpose program)
- materials

Cooperation:

- once
- short-term
- long-term
- search for new partners

Activities performed during the project:

- Tender for ideas of conceptual design of Berģu Church construction has been organized in two rounds
- Resources have been collected (during actions, concerts, exhibitions, from natural persons and enterprises) for organization of tenders, bonuses
- Contract has been concluded with authors of the project “God’s Hands” on elaboration of conceptual design and technical project 0 cycle
- Resources have been collected for conceptual design and 0 cycle project (during actions, events, from natural persons, enterprises)
Project expenses: LVL 500000.00 (comprise: the Church, the Christian Education Centre, territory improvement)
Resources invested: ideas, knowledge, work (service by parishioners), and finances (LVL 9456.47)

Current work and resources:

- Attraction of the funds
- Project elaboration (work at constructions, acoustics)
- Working group and supporters of the church project (human resources). Work invested is being contributed and it is voluntary, thus without making use of financial resources. Amount of LVL 12000.00 has been saved up within a period of three years.
- Resources donated and spent within the special purpose program

Resources necessary for the project: approximately LVL 500000.00 (USD 909000.00), cost estimate is being specified.

Work on attraction of financial resources for construction has been commenced actively in 2006.

Resources spent on the project, LVL:

2003 **137.20**

2004 **1465.66**

2005 **525.59**

2006 **5691.34**

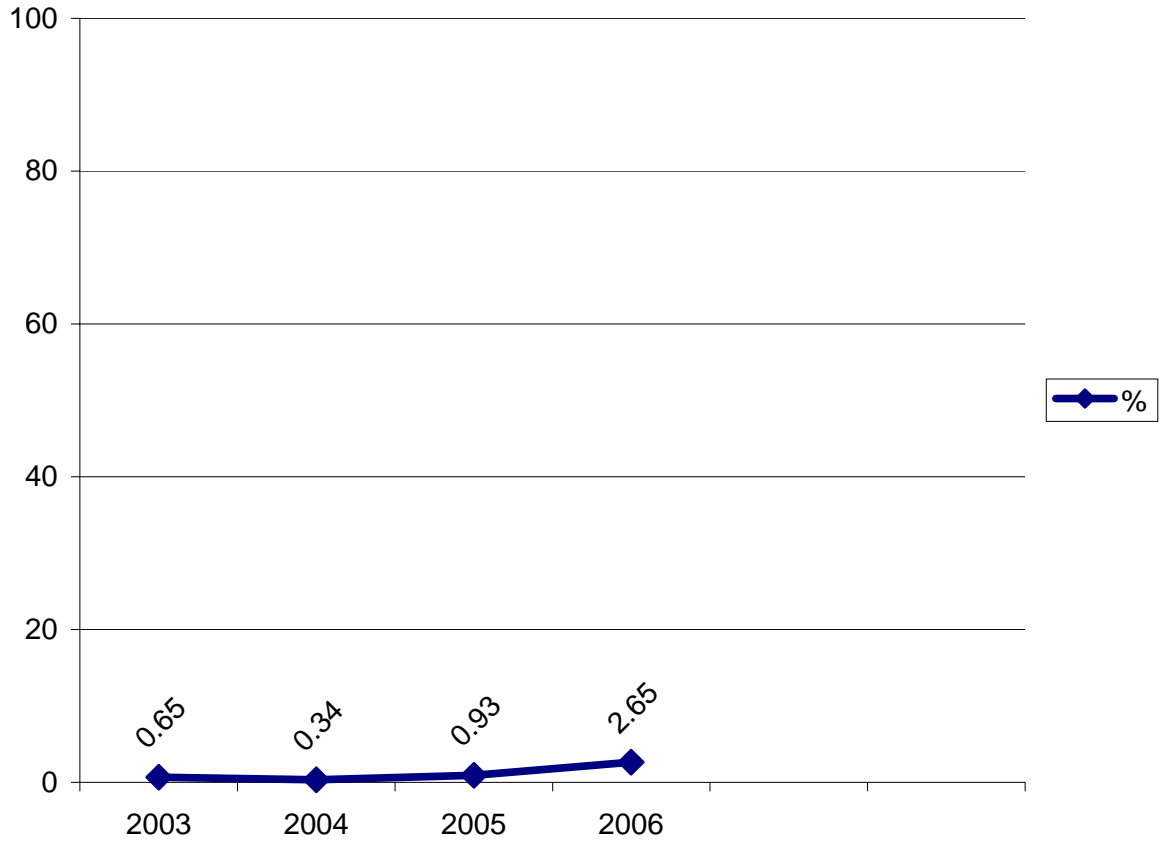
(already spent)

2006 **12720.40**

(still planned to be spent for technical project 0 cycle if the project is finished)

Resources attracted to the project, %

Attraction of resources against all necessary amount, scale 100%



Tendency of attraction of resources, approximate value, scale 5%

